



# Benjamin Elementary School

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Megan Bozarth ~ Principal

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## The Benjamin Elementary PTO is looking for sponsors and donations for our Carnival!

This year our school carnival is set for **April 5th, 2024**. Plans are already underway for a night of fun for the students and families of Benjamin Elementary School. Our carnival is one of the most anticipated events of the year, and in the past our carnival attendance was around 90% of the families from 600 students. If you donate to our school's event your business name will be advertised on our Facebook and our very own carnival website. We are hoping to have all our donations received or confirmed by **Friday, March 22<sup>nd</sup>, 2024**.

You can find details below about two different ways contributions can be made, a sponsorship contribution or a raffle basket donation.

### Option One: Sponsorships

**Gold Sponsorship** - \$300 minimum - Your business name/logo will be prominently displayed at the carnival, acknowledgement on our Facebook page, and preferred logo placement on our website.

**Silver Sponsorship** - \$150 minimum - Your business name/logo will be displayed as the sponsor of one of our carnival attractions, acknowledgement on our Facebook page, and logo placement on our website.

**Bronze Sponsorship** - \$50 minimum - Acknowledgement on our Facebook page and business name/logo placement on our website.

If you are willing to contribute as a sponsor you can send your donations by mail, electronically, or in person:

- Checks can be made out to Benjamin Elementary PTO and mailed to the school address at the top of this letter. Please add Attention: Carnival Committee
- Electronic payment can be made online at [www.benjamin carnival.com](http://www.benjamin carnival.com). Just click on the Volunteer/Donate link.
- We are happy to pick up a check or other items from your business, or you may drop items/checks off at Benjamin Elementary in the main office (please enter at the south side of the building).

For questions regarding sponsorships please reach out to Mallory Benjamin via phone at 309-838-4658, or via email at [mallorybenjamin@outlook.com](mailto:mallorybenjamin@outlook.com). Thank you for your consideration and support!

### Option Two: Raffle Basket or Raffle Items

Donating to the basket raffle is a great way to advertise your business. Whether it's by donating a product, service, or by providing a monetary donation for our basket raffle we would appreciate your support. Donations can be mailed, emailed, or arranged to be picked up with the information below.

- Items can be mailed to the school address at the top of this letter. Please add Attention: Carnival Committee
- We are happy to pick up donations from you at any time. Please email [benjaminvolunteers@gmail.com](mailto:benjaminvolunteers@gmail.com) to arrange a time.

For questions regarding basket donations please reach out to April Steigerwald via phone at 309-825-0084, or via email at [benjaminvolunteers@gmail.com](mailto:benjaminvolunteers@gmail.com).

Thank you for considering our carnival as an avenue of getting your business' name out into the Bloomington/Normal area.

Mallory Benjamin and April Steigerwald  
Benjamin Elementary PTO: Carnival Committee

*\*The Benjamin Elementary PTO is a registered 501(c)(3) organization, and any donation would be for the strict benefit of the school and tax deductible.*